

1. STANDING ORDER

Bank name:

Sort Code:

Bank address:

Account name:

Account number:

Please pay Account: Brighton & Hove Albion FC Ltd;
sort code: 08-90-25; a/c no: 70134935;
Co-operative Bank, 164 Western Road, Brighton BN1 2BB
the sum of: £ based on the following
payment frequency and number of entries (please indicate)

- £8.68 per cal month £26 per quarter
 £52 per six months £104 per year
Commencing 1st July 2004 until further notice

Sig Date

2. CREDIT CARD

Visa Switch
 Mastercard Solo
Tick as applicable
Card no:
Valid from:
Expires:
Issue no (Switch only):

I authorise you to debit the above credit card
with the sum of: £ based on
the following payment frequency and number
of entries (please indicate)

- £52 per six months £104 per year
Your card will not be debited before 1st July 2004.

Sig Date

3. CHEQUE

I enclose a cheque made payable to
Brighton & Hove Albion FC for the sum of
£ based on the following
payment frequency and number of entries
(please indicate)

- £26 per quarter
 £52 per six months
 £104 per year

Your cheque will not be banked before 1/7/04

Note 1: Your personal details will be held on our
system for Heroes & Winners only. No details will be
passed to third party companies.
Note 2: For credit card and cheque payments you
will be notified in advance when your renewal is due.

FOR OFFICIAL USE ONLY:
START DATE:
BANK: PLEASE QUOTE REF "HEROES & WINNERS"

WIN 'MONEY CAN'T BUY' CLUB PACKAGES

Just some of the fabulous prizes we will be offering...

- Child or grandchild mascot package - includes home kit, leading out the team, photos with captains and favourite player
- Amazing away match packages...
 - Travel on the team coach
 - Travel with Dick Knight and be his guest in the directors' box
 - Travel with our press boys; watch the game from the press box and see the interviews live
- Team up with players & management on a club golf day
- Spend a day at our training ground, meet Mark McGhee and the players and watch their training routines
- Take six penalties against your favourite Albion keeper. Annual prize shoot-out for most successful penalty kings
- Be in an official Albion team photo
- Personal Q&A session with Dick Knight, Mark McGhee and Martin Perry
- Nominate a local team or school to be coached by Albion staff
- Have lunch with an Albion Hero

WIN CASH PRIZES

- 52 draws per year - Big Cash to be won!
- £1000 prizes / £500 prizes / plus... multiple smaller cash prizes

WIN EXCLUSIVE MEMORABILIA

- Signed and framed shirts from your Albion Heroes of today and yesteryear.
- A pair of Golden Boots from your favourite player
- Exclusive montages, signed and framed

WIN HOLIDAY & SPONSOR PRIZES

- Throughout the year we will be giving away a host of sponsor-donated prizes ...holidays, restaurant meals, weekend breaks and much more...



Promoter: Martin Perry, Brighton & Hove Albion FC, Tower Point, North Road, Brighton, BN1 1YR. Registered with the Gaming Board of Great Britain under Schedule 1a of the Lotteries and Amusement Act 1976.



**BRINGS YOU CLOSER TO THE ALBION
THAN YOU EVER DREAMED POSSIBLE...**

The new Albion superdraw with fabulous prizes every week

We're launching the most enjoyable Albion lottery scheme ever!

Heroes & Winners offers a whole range of prizes designed to excite every Seagulls fan - and for many will create the memories of a lifetime. You will not only have the chance to win big cash sums, but also special *club insider packages* that money simply cannot buy. Plus exclusive Albion memorabilia and other great prizes, including holidays and sponsor prizes.

For a weekly stake of just £2, you will be helping the Albion to raise much-needed funds, while being part of the exciting draw every week for a variety of these fascinating prizes.

And *Heroes & Winners* is more fun, because your two favourite Albion players will be your weekly ticket to the prize draw. So your heroes can make you a winner.



WHO WILL YOUR TWO BE?

HOW TO PLAY

- The fun starts by choosing your pair of Heroes. They can be the best players in your opinion ever to appear in Albion colours - the worst! - or your special favourites for whatever reason. You can team up players from different generations, no problem. Choose some alternative combinations, because we will try to give you your first choice but every pairing must be unique, so it will be first come first served.
- Then complete the Entry form below, select your payment method on the reverse and return the form to the club.
- The Launch draw will be on Saturday 31 July 04. For administration purposes to guarantee your entry your payments will begin earlier that month and be effective from the first draw. We will contact you in advance to confirm your player combination.
- Thereafter the weekly draw will take place on Saturdays at Withdean home games or on Friday afternoons in the club shop. There will be big cash and special club prizes every week.
- All prizewinners will be notified. Winners will be announced on Withdean matchdays and full lists published in the matchday programme and on the club website.
- If you have any queries please call the Albion's Commercial Team on 01273 695400.

For the chance to experience the Albion as never before, sign up to *Heroes & Winners* now. The more fans who enter, the better for the club - and the bigger the prizes!



WIN BIG CASH... 'MONEY CAN'T BUY' CLUB PACKAGES... UNIQUE ALBION MEMORABILIA... AND MORE!

Sign up your two Albion heroes for the chance to win great prizes every week.

Please list your choice of player combinations below. You may wish to have a second entry, or one for a member of your family

"Please sign me up for Heroes & Winners..."

ENTRY 1 Player pairing:

1st choice	&
2nd choice	&
3rd choice	&

ENTRY 2 Player pairing:

1st choice	&
2nd choice	&
3rd choice	&

YOUR DETAILS

Applicants must be over 16 years of age.

Name:	Daytime tel:
Address:	
Postcode:	email:



COMPLETE BOTH SIDES OF THIS FORM AND SEND TO: HEROES & WINNERS, BRIGHTON & HOVE ALBION, TOWER POINT, NORTH RD, BRIGHTON BN1 1YR

● First-choice selections will be allocated if available. We will contact you to confirm your selected pairing(s). Cash prizes will be paid to applicants only.